

*Get a Diploma & Degree from
well known Universities*

TECHNO शिक्षा

Innovation ki Pathshala



An Educational Initiative By

VIRTUAL EFFECTS
PRIVATE LIMITED

ADVERTISING • ANIMATION • WEB • EVENTS

CREATIVITY

MEETS

TECHNOLOGY

+ IN THE MIND OF EVERY ARTIST THERE IS A MASTERPIECE SO LET'S EXPLORE THE ARTIST IN YOU

Our courses make your creativity speaks the language. **GRAPHIC DESIGN** is an field that involves the creation of visual content for various mediums Including Print, Digital, Background Designs, Packaging & many more.

The course will cover both theoretical and practical aspects of Graphic Design, with a focus on creating visually appealing and effective Designs for real-world applications.



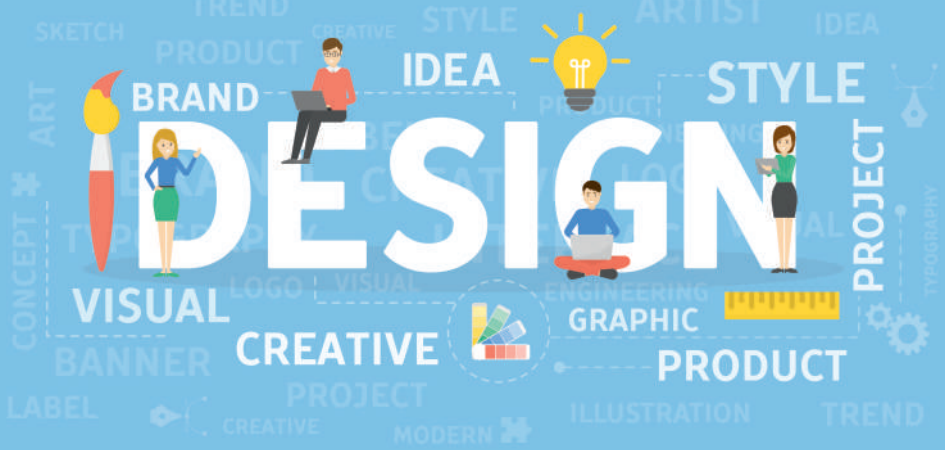
DIPLOMA IN GRAPHIC, WEB & ANIMATION (DGWA)

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- COREL DRAW
- HTML 5
- CSS 5
- JAVA SCRIPT
- ADOBE DREAMWEAVER
- ADOBE ANIMATE
- ADOBE PREMIERE PRO
- ADOBE AUDITION
- AUTODESK 3Ds MAX/ AUTODESK MAYA
- CANVA
- POSTER MY WALL

DURATION

3 SEM /
18 MONTHS

Learn Any One Software in Just 1.5 Months



CERTIFICATE PROGRAM IN GRAPHIC ART (CPGA)

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- COREL DRAW
- DRAWING (SKETCH)
- CANVA
- POSTER MY WALL

DURATION
6 MONTHS

JOB ROLE:

Graphic Designer, Layout Artist, Digital Artist, Image Artist, Social Media Marketer, Brand-Identity Developer, Logo Designer, Marketing Designer, Visual Image Developer and Multimedia Developer.

ELIGIBILITY : BASIC COMPUTER KNOWLEDGE

ADD - ON

DRAWING (SKETCH) | DESIGN THEORY | DIGITAL PAINTING | CHARACTER DESIGN | RESUME BUILDER | SPECIALIZATION | PORTFOLIO | OJT/ INTERNSHIP | LIVE PROJECT TRAINING | EXPERT GUIDANCE | SPECIAL SEMINARS | FIELD VISIT

WEB DESIGN & DEVELOPMENT

In Today's World, any Professional or Business Website is mandatory. In this digital world website is a common phrase used by many so let's deep dive into Web Design and Development and be part of revolutionizing the industry.



DIPLOMA PROGRAM IN WEB DESIGN (DPWD)

- PHOTOSHOP
- ADOBE FIGMA
- HTML 5/ CSS 5 (BASIC)
- JAVA SCRIPT
- CANVA
- BOOTSTRAP
- ADOBE DREAMWEAVER
- WEB HOSTING
- SERVER SIDE KNOWLEDGE
- PORTFOLIO DEVELOPMENT

DURATION
6 MONTHS

DIPLOMA PROGRAM IN WEB DEVELOPMENT (DPWD)

- JAVA SCRIPT
- jQuery
- PHP
- PYTHON
- MySQL
- WORDPRESS
- LARAVEL
- WEB HOSTING
- SERVER SIDE KNOWLEDGE
- PORTFOLIO DEVELOPMENT

DURATION
7 MONTHS

CERTIFICATE PROGRAM IN WEB DESIGN (CPWD)

PROGRAM 1

DURATION 5 MONTHS

HTML 5/ CSS 5 / JAVA SCRIPT (BASIC) / PHP / ADVANCE PHP / ADOBE DREAMWEAVER
SERVER SIDE KNOWLEDGE

PROGRAM 2

DURATION 3 MONTHS

HTML 5/ CSS 5 / JAVA SCRIPT / PHP / ADOBE DREAMWEAVER / BOOTSTRAP /
SERVER SIDE KNOWLEDGE

PROGRAM 3

DURATION 2 MONTHS

HTML 5/ CSS 5 / jQuery & MySQL / JAVA SCRIPT (BASIC)

PROGRAM 4

DURATION 1 MONTH

WORDPRESS (ADVANCE) / BOOTSTRAP / CODE IGNITOR

CERTIFICATE PROGRAM IN WEB DEVELOPMENT (CPWD)

PROGRAM 1

DURATION 5 MONTHS

HTML 5/ CSS 5 / JAVA SCRIPT / PHP (ADVANCE) / LARAVEL / CODE IGNITOR / SERVER SIDE KNOWLEDGE

PROGRAM 2

DURATION 3 MONTHS

JAVA SCRIPT / PHP / LARAVEL (BASIC) / NODE JS/ REACT JS

PROGRAM 3

DURATION 2 MONTHS

JAVA SCRIPT / LARAVEL / (FRAMEWORK) / REACT JS

PROGRAM 4

DURATION 1 MONTH

LARAVEL / PYTHON/ CODE / IGNITOR

JOB ROLE:

Web Designer, Web Developer, Web Project Manager, Wordpress Developer, Web Technical Support Specialist, User Interface (UI) Designer, Front-end Developer, Back-end Developer, Data Analyst, E-commerce Web Developer & Laravel Developer.

ELIGIBILITY: 12th Pass | BASIC COMPUTER KNOWLEDGE

ADD - ON

RESUME BUILDER | SPECIALIZATION | PORTFOLIO | OJT/ INTERNSHIP | LIVE PROJECT
TRAINING | INDUSTRY EXPERT GUIDANCE | SPECIAL SEMINARS

IMAGINATION MEETS REALITY

VISUAL EFFECTS

“VFX” sounds like any Hollywood Marvel movie or some great masterpiece of an Indian Movie like “BAHUBALI”. VFX is an art to give you the best experience in a movie of Visual Marketing, Creating and Applying Special Effects to Live-action films and Videos.

ADVANCE DIPLOMA IN DYNAMICS/ VFX (ADDV)

ADOBE PHOTOSHOP
ADOBE PREMIERE PRO
ADOBE AFTER EFFECTS
SUBSTANCE DESIGNER
AUTODESK 3DS MAX
AUTODESK MAYA
HOUDINI

NUKE
MAYA DYNAMICS
HOUDINI OBJECT SIMULATION
HOUDINI CLOTH SIMULATION
HOUDINI/ REAL FLOW LIQUID SIMULATION
HOUDINI PARTICLE SIMULATION VFX
HOUDINI FRACTURE SIMULATION

V-RAY
MOCHA
SILHOUETTE
PF TRACK
FUME FX
REAL FLOW

DURATION
4 SEM /
24 MONTHS

ADVANCE DIPLOMA IN VISUAL EFFECTS (ADVE)

ADOBE PHOTOSHOP
ADOBE PREMIERE PRO
FINAL CUT PRO
ADOBE AFTER EFFECTS
SUBSTANCE DESIGNER
NUKE
BLENDER
AUTODESK 3DS MAX
AUTODESK MAYA

V-RAY
MOCHA
SILHOUETTE
PF TRACK
FUME FX
REAL FLOW



DURATION
4 SEM /
20 MONTHS

CERTIFICATE PROGRAM IN ANIMATION FILM MAKING (CPAM)

ADOBE PHOTOSHOP | ADOBE PREMIERE PRO | ADOBE AFTER EFFECTS
ADOBE AUDITION | AUTODESK 3Ds MAX | AUTODESK MUD BOX
AUTODESK MAYA

DURATION 12 MONTHS

CERTIFICATE PROGRAM IN VISUAL EFFECTS (CPFX)

PROGRAM 1

ADOBE PHOTOSHOP | ADOBE PREMIERE PRO | ADOBE AUDITION

DURATION 3 MONTHS

PROGRAM 2

ADOBE PHOTOSHOP | ADOBE PREMIERE PRO | ADOBE AFTER EFFECTS
ADOBE AUDITION

DURATION 4.5 MONTHS

PROGRAM 3

ADOBE PHOTOSHOP | ADOBE PREMIERE PRO | ADOBE AFTER EFFECTS
AUTODESK 3Ds MAX

DURATION 6 MONTHS

Learn Any One Software

ADOBE AFTER EFFECTS | BLENDER
AUTODESK 3Ds MAX | AUTODESK MAYA

DURATION 24 MONTHS

JOB ROLE:

CG Supervisor, VFX Supervisor, Compositing Artist, Effects Animator, Render Wrangler, Character Designer, 2D Digital Artist, 3D Animator, FX Artist, CG Compositor, Video-Editor, Roto Artist, VFX Supervisor, Tracking Artist, CG Compositor, Motion-Graphic Designer, Roto-Prep Artist

ELIGIBILITY: 10th Pass | BASIC COMPUTER KNOWLEDGE

ADD - ON

RESUME BUILDER | SPECIALIZATION | PORTFOLIO | OJT / INTERNSHIP |

LIVE PROJECT TRAINING | EXPERT GUIDANCE | SPECIAL SEMINARS | FIELD VISIT



3D ANIMATION

Want to see something which does not exist?

Yes, you can see it in the most real form known as 3 Dimensional, i.e. 3D. 3D lets you see your product, home, your favourite character or anything.



DIPLOMA IN 3D ANIMATION (D3DA)

PRE-PRODUCTION
PHOTOGRAPHY
ADOBE PHOTOSHOP
AUTODESK 3DS MAX
ADOBE PREMIERE PRO
ADOBE AFTER EFFECTS
AUTODESK MAYA
NUKE

PF TRACK
HOUDINI
SILHOUETTE FX
MOCHA
PHOTOSHOP FOR
COMPOSITORS
MATTE PAINTING
NUKE PLUGINS

DURATION
4 SEM
24 MONTHS

ADVANCE DIPLOMA IN RIGGING & ANIMATION (ADRA)

PRE- PRODUCTION
PHOTOGRAPHY
ADOBE PHOTOSHOP
AUTODESK 3DS MAX
ADOBE PREMIERE PRO
ADOBE AFTER EFFECTS

SUBSTANCE DESIGNER
SUBSTANCE PAINTER
AUTODESK MAYA
PROCESSING MOTION
CAPTURE DATA

DURATION
4 SEM
24 MONTHS

SPECIALIZATION PROGRAM 3D/ VFX (SP3D)

PHOTOGRAPHY
ADOBE PHOTOSHOP
AUTODESK 3Ds MAX
ADOBE PREMIERE PRO
ADOBE AFTER EFFECT
SUBSTANCE DESIGNER
SUBSTANCE PAINTER
AUTODESK MAYA
HOUDINI
NUKE

DURATION
2 SEM
15 MONTHS



CERTIFICATE PROGRAM IN 3D ANIMATION (CP3DA)

ADOBE PHOTOSHOP
ADOBE AFTER EFFECTS
ADOBE PREMIERE PRO
ADOBE AUDITION
AUTODESK 3Ds MAX
AUTODESK MUD BOX
AUTODESK MAYA



DURATION
12 MONTHS

JOB ROLE

3D Modelling Artist
Lighting Artist
Texture Artist
Render Artist
Character Animator
Layout Artist
Digital Sculpting Artist

Rigging Artist
Video-Editor
Motion Graphics Artist
FX Artist
Game Artist - 3D
Generalist
3D Visualizer



ELIGIBILITY: 10th Pass | BASIC GRAPHIC SOFTWARE + VIDEO SOFTWARE

ADD - ON

SPECIALIZATION | RESUME BUILDER | PLACEMENT + ON JOB TRAINING/ INTERNSHIP | LIVE PROJECTS TRAINING | PORTFOLIO DEVELOPMENT | PROJECT INCLUDING ALL SOFTWARE | MENTIONED ABOVE | EXPERT GUIDANCE | SPECIAL SEMINARS | FIELD VISIT

Become a Certified Digital Marketer



Paper is being changed by Digital World. World is connected through the internet long back and new world has taken internet to the next level. Everyone is known to social media platforms but let us tell you how you can effectively use them for Career and Business Growth. Digital Marketing is the use of digital channels, such as search Engines, Social media, E-Mail and Websites to promote a product or service.

Digital Marketing Strategies may include SOCIAL MEDIA MARKETING (SMM), Pay-Per-Click (PPC) Advertising, Content Marketing, E-Mail Marketing and more. The goal of Digital Marketing for us is to reach potential students who are spending their time online and engage with them in a meaningful way that encourages them to take action.

ADVANCE CERTIFICATE IN DIGITAL MARKETING (ACDM)

- SOCIAL MEDIA MARKETING TOOLS & PLATFORMS
- INFLUENCER MARKETING
- E-MAIL MARKETING/ MARKETING AUTOMATION
- SEO (SEARCH ENGINE OPTIMIZATION)
- DATA & ANALYSTIC TOOLS
- ADS MANAGER

DURATION
3 MONTHS



ANYONE CAN DO THIS

WILLING TO GROW THEIR CAREER OR BUSINESS

ADVANCE DIPLOOMA IN DIGITAL MARKETING (ACDM)

PROGRAM 1

DIGITAL ADVERTISING CONCEPTS | TYPOGRAPHY DESIGN | DIGITAL ARTWORKS | DIGITAL IMAGING | SOUND COMPOSITION | DIGITAL VIDEO TECHNIQUES | DESIGN COMMUNICATION DESIGN PORTFOLIO

DURATION
12 MONTHS

PROGRAM 2

MARKETING BASICS | INTERNET ADVERTISING WITH SEARCH NETWORK | SEARCH OPTIMIZATION TECHNIQUES | CREATIVE DISPLAY AD SOLUTIONS | MARKETING USING EMAIL | MOBILE MARKETING IN PRACTICE | INTRODUCTION TO ANALYTICS | DIGITAL MARKETING PORTFOLIO



JOB ROLE:

Digital Marketing Manager, Search Engine Optimization (SEO) Specialist, Pay-Per-Click (PPC) Manager, Social Media Manager, E-Mail Marketing Manager, Digital Analytics Manager, E-commerce Marketing Manager, Influencer Marketing Manager.

ADD - ON

RESUME BUILDER | SPECIALIZATION | PORTFOLIO | OJT/ INTERNSHIP | LIVE PROJECT TRAINING | EXPERT GUIDANCE | SPECIAL SEMINARS

TECHNOशिक्षा

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